



COCKTAILS AND CARNIVAL

SPARK! Signature Events

Cocktails & Carnival | Saturday, October 15, 2022

Student Creativity Showcase | Jan – May, 2023

Student Creativity Showcase – This annual event celebrates student voice and creative expression. Students in grades 2-12 are invited to submit entries showcasing their unique creative talent utilizing a variety of mediums, including: dance, visual arts, theater, music, writing, engineering, architecture, culinary skills, technology, and more. Prizes and scholarships are available to winners in each category and age bracket.

Cocktails & Carnival – The signature fundraiser for SPARK! is an adult-only evening designed to dazzle and amaze... all to ignite the spark of creativity inherent in all children. Attendees experience an evening glittered in wonder and creativity – from strolling entertainment, carnival games, tempting treats, enticing libations, to a silent auction, and more!



About SPARK!

Dedicated to the mission: to ignite the spark of creativity inherent in all children, SPARK! provides children second grade through high school with a fully immersive creative environment and hands-on academic enrichment programs. Research has proven that children who define themselves as creative have higher self-esteem, better problem-solving skills, and go further in their education. Yet, creative learning opportunities are disappearing from schools. The hands-on programs SPARK! offers educate students in the creative process and promote 21st century skills: creativity, confidence, problem solving, interpersonal skills, critical thinking, collaboration, optimism, and curiosity about the world.

























Signature Events Sponsorship Form

Partner with SPARK! as a sponsor of these one-of-a-kind events. Sponsorship levels range from \$2,500 - \$25,000 and each offers a variety of visibility and benefits, including: event tickets, recognition in print and digital marketing materials, inclusion of your own marketing collateral in guest gift bags, and more. Your sponsorship will support the expansion of SPARK! and advancement of hands-on creative learning programs for youth.

Sponsor Visibility & Benefits

Benefits listed below can be customized to fit with your giving priorities. Let us know if you'd like information on individual/group volunteer opportunities, team buildings, and corporate events.

	Presenting Sponsor (one available)	Inspirers (mult. avail)	Innovators (mult. avail)	Collaborators (mult. avail)
Sponsor Amount	\$25,000	\$10,000	\$5,000	\$2,500
Tickets to Cocktails & Carnival	20	14	10	8
Tickets to Cocktails & Carnival Patron Party (more details to come, to take place separate from event)	8	6	4	4
Reserved Seating at Student Creativity Showcase Events	8	6	4	4
Recognition as Presenting Sponsor of Cocktails & Carnival and Student Creativity Showcase				
Recognition in media coverage received pre/post events				
Marketing collateral included in Gift Bags for event guests (est. 125 kits per event, 250 total)				
Name/Logo recognition on all digital outreach, includes 50,000+ teachers and their classrooms				
Name/Logo recognition on signage during event				
Name/Logo listed on event website				
Social media and newsletter recognition (10,000+ followers)				

Thank you in advance for your support and generosity. If you have any questions about SPARK! or this event, please contact Emily Kettlewell at ekettlewell@sparkdallas.org or 214-421-7727.



SPARK! Signature Events Sponsorship Form

Thank you for believing in, and supporting our mission to ignite the spark of creativity inherent in all children! Your generous sponsorship of these SPARK! signature events is crucial to continue igniting creativity for today's youth now and into the future.

Company: _____

Name as You'd Like to Be Recognized: _____

Address: _____ City: _____ State: _____ Zip: _____

Primary Contact Name: _____

Email: _____ Phone: _____

Sponsorship Level

Visibility & Benefits for each sponsorship level are listed on the previous page

\$25,000

\$10,000

\$5,000

\$2,500

Authorized Signature of Sponsor: _____

Please mail completed form and payment to:

SPARK!

Attn: Emily Kettlewell

1409 Botham Jean Blvd, Suite 004

Dallas, TX 75215

Please email a high resolution file of your company's logo to ekettlewell@sparkdallas.org