



## Student Creativity Showcase – Evaluation Methodology

**Round 1:** Submissions will be split into 4 categories: Visual Arts, Performing Arts, STEM, and Other. The top 5 submissions (finalists) from each category and each age group (60 entries) and will be selected by a judging panel made up of SPARK! Creative Committee members and representatives from businesses and other area nonprofit organizations that promote creativity. Decision of judges is final, no contesting will be entertained.

|   | Visual Arts | Performing Arts | STEM        | Other       |
|---|-------------|-----------------|-------------|-------------|
| <b>Grades 2-5</b>                             | 5 finalists | 5 finalists     | 5 finalists | 5 finalists |
| <b>Grades 6-8</b>                             | 5 finalists | 5 finalists     | 5 finalists | 5 finalists |
| <b>Grades 9-12</b>                            | 5 finalists | 5 finalists     | 5 finalists | 5 finalists |
| <b>60 finalists selected by judging panel</b> |             |                 |             |             |

**Round 2:** The top 60 entries selected in Round 1 will be entered into three judging categories: People’s Choice, Judge’s Choice, and Best in Show.

People’s Choice - All 60 entries will be posted online for the public to vote on a People’s Choice Award. 12 awards will be given to the most “liked” and/or shared submissions across the 4 categories and 3 age brackets. Details around encouraging online voting will be available once finalists have been named.

Judges’ Choice - A panel of representatives from Neiman Marcus and the SPARK! Community will choose the top submission for each category and age bracket (12 total awards). Decision of judges is final, no contesting will be entertained.

Best in Show - Judges will select one individual from each age group as “Best in Show” for the showcase. Decision of judges is final, no contesting will be entertained.

|   | Visual Arts                           | Performing Arts                       | STEM                                  | Other                                 |
|---|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| <b>Grades 2-5</b>   | 1 Judge’s Choice<br>1 People’s Choice | 1 Judge’s Choice<br>1 People’s Choice | 1 Judge’s Choice<br>1 People’s Choice | 1 Judge’s Choice<br>1 People’s Choice |
| <b>Grades 6-8</b>   | 1 Judge’s Choice<br>1 People’s Choice | 1 Judge’s Choice<br>1 People’s Choice | 1 Judge’s Choice<br>1 People’s Choice | 1 Judge’s Choice<br>1 People’s Choice |
| <b>Grades 9-12</b>  | 1 Judge’s Choice<br>1 People’s Choice | 1 Judge’s Choice<br>1 People’s Choice | 1 Judge’s Choice<br>1 People’s Choice | 1 Judge’s Choice<br>1 People’s Choice |
| <b>12 students given Judges’ Choice Award, 12 students given People’s Choice Award<br/>*Judges’ Choice and People’s Choice may be awarded to the same student<br/>3 students selected as “Best in Show” from each age group</b> |                                       |                                       |                                       |                                       |