



Sponsorship Opportunities

SPARK! Saturday Family Days

2017 TITLE SPONSOR - \$ 25,000
6 MONTH SPONSOR - \$ 15,000
MONTHLY SPONSOR - \$ 3,000

SPARK! is open to the public every Saturday from 10am – 4pm for children and families to explore a fully immersive, creative environment and participate in a variety of pop-up activities.



Passport to SPARK! Silent Auction

- Entertainment Sponsor **\$ 1,500**
 - 3 Tickets to the Silent Auction | 1 SPARK! Saturday Family Pass | Recognition on event signage, social media | Authorization to use SPARK! name and logo in 2016/2017 marketing
- SPARK! Friends **\$ 1,000**
 - 2 Tickets to the Silent Auction | 1 SPARK! Saturday Family Pass | Recognition on event signage, social media | Authorization to use SPARK! name and logo in 2016/2017 marketing

Prominent SPARK! Elements (Naming Opportunities)

- Mystic Butterfly Floor Mosaic/Mural – Grand Hall **\$ 15,000**
- The SPARK! Stage **\$ 10,000**
- SPARK! Chinese Dragon **\$ 5,000**

SPARK! Creative Studios & Workshops (Naming Opportunities)

- Recording Studio – 2 recording booths, control room **\$ 15,000**
- Musical Dance Floor – 12' x 24' floor, visual programming **\$ 9,000**
- Ceramic Studio – Equipment & materials, kiln & wheels **\$ 7,500**
- Silk Screen Studio – equipment & materials **\$ 5,000**
- Glass Studio – Stained and fused glass, kilns, equipment & materials **\$ 5,000**

For more information on SPARK! sponsorship opportunities or how you can help, please call Beverly Davis or Emily Kettlewell at (214) 421-7727 or email bdavis@sparkdallas.org.